



AGNEW
:: BECK

KELLY DUFORT PROFESSIONAL EXPERIENCE

- 2007-present *Communications + Design Associate*
Agnew :: Beck Consulting, LLC
Help develop public participation plans for planning and community development projects and lead the creation of publicity and outreach materials in accordance with those public participation plans. Develop publicity materials including websites, e-newsletters, mail campaigns, educational pieces, promotional products, advertising and media kits. Design and develop outreach materials including graphics, guidebooks, toolkits, brochures and info-pieces appealing to various stakeholders. Design and edit firm's final reports, plans, assessments and other products.
- 2005-2009 *Photojournalist*
Kelly DuFort Photo + Design
Contributed news, feature articles and photography to various editors. Crafted press releases, promotional and informational materials. Photographed sports, portraiture, events and editorial topics in Anchorage, Philadelphia, Belize and El Salvador.
- 2001-2006 *Assistant Editor*
Catholic Anchor Newspaper
Closely assisted the editor at each level of producing a biweekly newspaper including reporting, writing, photographing, interviewing, proofreading, copy editing and editing images on deadline. Maintained professional relationships with community members and produced an award-winning publication to reach roughly 12,000 Southcentral Alaska readers. Assisted the Archdiocese's Russian Desk with outreach and communications. Produced newsletter for roughly 7,000 readers which resulted in increased funding and donations for the program.

REPRESENTATIVE PROJECTS

- 2009-2011 *Communications + Design Associate*
IGAP Work Plan Workshop + Environmental Planning Workbook: : Sue Flensburg, Environmental Program, Bristol Bay Native Association, 907.842.5257
Design and edit environmental planning workbook to accompany multi-day workshop on developing a village-based environmental program. Curriculum includes the latest US Environmental Protection Agency (EPA) Indian General Assistance program (IGAP) Work Plan requirements. Attendees include Environmental Coordinators from a variety of Bristol Bay villages including Pedro Bay, Nondalton, Egegik, Twin Hills and Togiak.
- 2008-2009 *Communications + Design Associate*
Elder Long Term Care Needs Assessment
Kodiak Area Native Association (KANA) : : Mike Pfeffer, 907.486.9810
Designed and formatted final report and guidebook incorporating KANA's brand to appeal to long term care audience. Set up a website with a dedicated domain name to educate people about the Needs Assessment and serve as an outreach tool housing an online survey to gain feedback and recommendations from Elders and their families. Designed graphics to illustrate KANA's vision for long-term care.

- 2009-2010 *Communications + Design Associate*
Chugach Children's Forest Strategic Plan and Graphics Package
U.S. Forest Service, Chugach National Forest : : Sara Boario, 907.743.9444
Designed and formatted user-friendly, graphically based strategic plan. Designed map poster for key stakeholder event to include the range, purpose and vital elements of the program. Created a toolkit for agency partners to implement recommended actions from strategic plan.
- 2009 *Communications + Design Associate*
Valley Residential Services (VRS) Website Development : : John Weaver, VRS, 907.357.0273; Collaborated with web designers and client to develop website, logo and marketing materials for regional nonprofit housing development organization. Design website to reach potential partners and tenants (people experiencing mental or physical disabilities, homelessness, low-income levels or advanced age).
- 2008-2009 *Communications + Design Associate*
Big Lake Community Council Area Comprehensive Plan Update
Designed a user-friendly, graphically based "guidemap" to accompany the release of the full draft plan to help people understand and visualize the concepts of the plan, resulting in wide interest and public participation.
- 2007-present *Communications + Design Associate*
Bristol Bay Native Corporation Tourism + Economic Development
Help promote sustainable local tourism-related businesses by working with business owners to create and maintain a regionally branded web presence. Designed promotional materials and organized the Bristol Bay Fly Fishing and Guide Academy. Attend, write about and photograph Nushagak River academy.

EDUCATION

- 2010 Certified in IAP2 Training (International Association of Public Participation)
2000 *Bachelor of Science in Life Science*
University of Portland, Portland, OR
1997-1998 European Study Abroad Program, Salzburg, Austria

AWARDS + PUBLICATIONS

- 2006 Alaska Press Club, Catholic Press Association and Catholic Relief Services : :
First Place – General News Story and Best news writing for small newspapers
2005 *Honorable Mention* – Eileen Egan award for humanitarian and justice reporting
2002, 2004 *First Place* – Best Use of Stories and Photos by a Reporter

VOLUNTEER + COMMUNITY ACTIVITIES

- 2011-present *Volunteer Graphic Designer* : : Refugee Assistance and Immigration Services (RAIS), Bioneers in Alaska
2008-present *Volunteer Photographer and Graphic Designer* : : Southern Sudanese American Community Association and East African Community Center of Alaska
2010 *Volunteer Graphic Designer* : : Alaska Press Club, logo design
2007 *Volunteer Photographer* : : Organización y Educación Empresarial Femenina de El Salvador in San Vicente, El Salvador
2007 *Volunteer Reading Program Leader, Photographer and Newsletter Design Workshop Instructor* : : George Price Centre for Peace and Development in Belmopan, Belize