



KELLY DUFORT PROFESSIONAL EXPERIENCE

- 2007-present *Communications + Design Associate*
Agnew :: Beck Consulting, LLC
Coordinate publicity and outreach for planning projects, including web page development, direct mailing campaigns, educational pieces, promotional products and advertising. Responsible for document production and editing. Design publicity materials, graphics, planning reports, guidebooks, e-newsletters and marketing tools to appeal to a variety of target audiences.
- 2005-present *Freelance Photojournalist*
Kelly DuFort Photo + Design
Contributed news, feature articles and photography to inquiring editors. Crafted press releases, designed ads, promotional and informational materials. Photographed to sports, portraiture and events and editorial topics as a freelancer based in Anchorage, Philadelphia, Belize and El Salvador.
- 2001-2006 *Assistant Editor*
Catholic Anchor
Closely assisted the editor at each level of producing a biweekly newspaper including reporting, writing, photographing, interviewing, proofreading, copy editing and editing images on deadline. Maintained professional relationships with community members and produced an award-winning publication to reach roughly 12,000 Southcentral Alaska readers.
- 2003-2006 *Assistant Editor*
Archdiocese of Anchorage Russian Desk
Collaborated with the development director and community leaders in Far East Russia to streamline, edit, design and produce an attractive, informative, six-page newsletter six times each year, for roughly 7,000 readers which resulted in increased funding and donations for the program.

REPRESENTATIVE PROJECTS

- 2008-2009 *Communications + Design Associate*
Big Lake Community Council Area Comprehensive Plan Update
Designed a user-friendly, graphically based "guidemap" to accompany the release of the full draft plan to help people understand and visualize the concepts of the plan, resulting in wide interest and public participation.
- 2007-present *Communications + Design Associate*
Bristol Bay Native Corporation Tourism + Economic Development
Helped promote sustainable local tourism-related businesses by working with business owners to create and maintain a regionally branded web presence: visitbristolbay.org. Designed publicity and support materials and helped organize the Bristol Bay Fly Fishing and Guide Academy including writing press releases and shooting original photography at the Ekwok academy.

2007 *Communications + Design Associate*
Alaska Primary Care Associates Marketing + Outreach Toolkit
Helped develop an Outreach & Marketing Toolkit with CD and a companion website for health care providers, accomplish a consistent look and feel between the Toolkit and website to reinforced brand recognition.

EDUCATION

2000 *Bachelor of Science in Life Science*
University of Portland, Portland, OR
1997-1998 European Study Abroad Program, Salzburg, Austria

AWARDS + PUBLICATIONS

Alaska Press Club, Catholic Press Association and Catholic Relief Services : :
2006 *First Place* – General News Story
2006 *First Place* – Best news writing local/regional, 1 – 17,000 circulation
2005 *Honorable Mention* – Eileen Egan award for humanitarian and justice reporting
2004 *First place* – Best Use of Stories and Photo by a Reporter
2002 *First place* – Best Use of Stories and Photo by a Reporter

VOLUNTEER + COMMUNITY ACTIVITIES

2008-2009 *Volunteer Photographer* : : Southern Sudanese American Community Association
2007 *Volunteer Photographer* : : Organización y Educación Empresarial Femenina de El Salvador in San Vicente, El Salvador
2007 *Adult-ESL Tutor* : : Mandarin Chinese speakers in Belmopan, Belize
2007 *Volunteer Reading Program Leader, Newsletter Design Workshop Instructor and Volunteer Photographer* : : George Price Centre for Peace and Development in Belmopan, Belize